

CAMPAGNEPLANNER

DIGITALE RECLAMEMASTEN

	Weken	Data	Deadline
P01	1 + 2	31/12/18 / 13/01/19	21/12/18
P02	3 + 4	14/01/19 / 27/01/19	04/01/19
P03	5 + 6	28/01/19 / 10/02/19	18/01/19
P04	7 + 8	11/02/19 / 24/02/19	01/02/19
P05	9 + 10	25/02/19 / 10/03/19	15/02/19
P06	11 + 12	11/03/19 / 24/03/19	01/03/19
P07	13 + 14	25/03/19 / 07/04/19	15/03/19
P08	15 + 16	08/04/19 / 21/04/19	29/03/19
P09	17 + 18	22/04/19 / 05/05/19	12/04/19
P10	19 + 20	06/05/19 / 19/05/19	26/04/19
P11	21 + 22	20/05/19 / 02/06/19	10/05/19
P12	23 + 24	03/06/19 / 16/06/19	24/05/19
P13	25 + 26	17/06/19 / 30/06/19	07/06/19
P14	27 + 28	01/07/19 / 14/07/19	21/06/19
P15	29 + 30	15/07/19 / 28/07/19	05/07/19
P16	31 + 32	29/07/19 / 11/08/19	19/07/19
P17	33 + 34	12/08/19 / 25/08/19	02/08/19
P18	35 + 36	26/08/19 / 08/09/19	16/08/19
P19	37 + 38	09/09/19 / 22/09/19	30/08/19
P20	39 + 40	23/09/19 / 06/10/19	13/09/19
P21	41 + 42	07/10/19 / 20/10/19	27/09/19
P22	43 + 44	21/10/19 / 03/11/19	11/10/19
P23	45 + 46	04/11/19 / 17/11/19	25/10/19
P24	47 + 48	18/11/19 / 01/12/19	08/11/19
P25	49 + 50	02/12/19 / 15/12/19	22/11/19
P26	51 + 52	16/12/19 / 29/12/19	06/12/19

Het grote voordeel van digitaal adverteren is dat er, indien gewenst, makkelijk afgeweken kan worden van deze vaste campagneperiodes.