

CAMPAIGN PLANNER

DIGITAL MEGA SCREENS

Weeks			Data			Deadline
1	+	2	01/01/18	/	14/01/18	23/12/17
3	+	4	15/01/18	/	28/01/18	06/01/18
5	+	6	29/01/18	/	11/02/18	20/01/18
7	+	8	12/02/18	/	25/02/18	03/02/18
9	+	10	26/02/18	/	11/03/18	17/02/18
11	+	12	12/03/18	/	25/03/18	03/03/18
13	+	14	26/03/18	/	08/04/18	17/03/18
15	+	16	09/04/18	/	22/04/18	31/03/18
17	+	18	23/04/18	/	06/05/18	14/04/18
19	+	20	07/05/18	/	20/05/18	28/04/18
21	+	22	21/05/18	/	03/06/18	12/05/18
23	+	24	04/06/18	/	17/06/18	26/05/18
25	+	26	18/06/18	/	01/07/18	09/06/18
27	+	28	02/07/18	/	15/07/18	23/06/18
29	+	30	16/07/18	/	29/07/18	07/07/18
31	+	32	30/07/18	/	12/08/18	21/07/18
33	+	34	13/08/18	/	26/08/18	04/08/18
35	+	36	27/08/18	/	09/09/18	18/08/18
37	+	38	10/09/18	/	23/09/18	01/09/18
39	+	40	24/09/18	/	07/10/18	15/09/18
41	+	42	08/10/18	/	21/10/18	29/09/18
43	+	44	22/10/18	/	04/11/18	13/10/18
45	+	46	05/11/18	/	18/11/18	27/10/18
47	+	48	19/11/18	/	02/12/18	10/11/18
49	+	50	03/12/18	/	16/12/18	24/11/18
51	+	52	17/12/18	/	30/12/18	08/12/18

The advantage of using digital out-of-home is that, if you want, you can easily differ from our regular campaign periods.



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